

FOR IMMEDIATE RELEASE

Contact: Laura Ann Trimble Elbogen
Artist and Founder
317-752-1841
laura@lauraannstudio.com

Introducing "Latte's Broadway Boogie Woogie" picture book (November 19, 2023, Laura Ann Studio with distribution by Ingram)

A Big Band Jazz & Dance Ode to NYC Inspired by Dutch Artist Mondrian's Painting arrives the week of New York City's Thanksgiving Day Parade, encouraging kids to "lead your own parade"

San Francisco, **CA**, **September 27**, **2023** – The vibrant energy of boogie woogie jazz and dance and the brilliant primary colors and forms of Dutch artist Mondrian come together on the streets of Broadway in this toe-tapping eye-catching adventure through New York. Come dance along to *LATTE'S BROADWAY BOOGIE WOOGIE*!

LATTE THE DALMATIAN (SHE/HER/HERS) boogie woogies through the sounds and colors of NYC on a mission to deliver a big-band wedding surprise that will light up Broadway! Can you help Latte find the perfect sound for the perfect day?

Inspired by the vibrant primary colors and simple geometric beauty of Mondrian's breathtaking "Broadway Boogie Woogie" and infused with the sounds that defined the boogie woogie era, this debut work by artist-illustrator Laura Ann Trimble Elbogen takes young readers on a colorful journey across Broadway. Latte the Dalmatian has been asked to help create the perfect wedding by assembling the best boogie woogie band ever, guiding them on a joyous parade past some of NYC's best landmarks. Can she make it to the wedding on time?

Kids will love every minute they spend with Latte, clapping, tapping and counting along as Latte leads the band on an unforgettable adventure, while learning about the roots of early jazz and the colorful wonders of Mondrian's abstract art. In the end, they'll discover what makes life like a parade – the one you lead for yourself is the best one of all.

A release day reading of the book and craft activity will take place at Sunday Story Time at the New-York Historical Society DiMenna Children's History Museum at 11:30am on Sunday, November 19, 2023, the weekend ahead of New York City's Thanksgiving Day parade. The book debuts in time to celebrate the 80th anniversary of Mondrian's *Broadway Boogie Woogie painting* (1942-43, Museum of Modern Art). February 1, 2024 will mark the 80th anniversary of Mondrian's passing, and his final "Victory Boogie Woogie" painting (1944, Kunstmuseum Den Haag).

Says author-illustrator Elbogen:

"The spark for the idea of this book came to me during a MoMA internship in 2009. I imagined Latte the Dalmatian springing to life from the primary colored squares of Mondrian's *Broadway Boogie Woogie* painting, boogie woogie dancing and jazz music making through the great public squares and landmarks of Broadway. I always loved this painting, as it captured all the energy and excitement I felt visiting New York City for the first time as a 10 year old from the Midwest and deciding I wanted to move there someday - the bright lights, Broadway musicals, art museums, and landmark architecture, combined with a love for 1940s Big Band era jazz and dance shared with my grandparents. When a Dutch roommate invited me to her wedding in the Netherlands and I learned about the Dutch tradition of a wedding 'music surprise,' work on the story began. I hope this playful interpretation of a well known and loved abstract painting will inspire children to have the confidence to 'lead their own parade' in life."

Author-illustrator LAURA ANN TRIMBLE ELBOGEN began this story in a tiny NYC apartment behind Lincoln Center, walking Broadway as she pursued her passion for fashion, history, and architecture. She led her own wedding parade at the Princeton University Chapel while living her dream as founding Programs Director for Archtober, Architecture and Design Month in NYC.

Laura Ann Studio imagines a world where every child can grow confidently in the direction of their dreams. Each watercolor portrait, licensed product, and picture book is designed to bring grace and beauty to the every day and the special days.

Latte's Broadway Boogie Woogie is on Pre-order at Amazon and Barnes & Noble

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For ages 4-8

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If you would like more information or a print review copy contact laura@lauraannstudio.com or 317-752-1841.

www.lauraannstudio.com

@LauraAnnStudio